

## **SEMINAR ON HOW TO BE CREATIVE?**

The creative and innovative club organized a seminar on How to be Creative? On 22/01/2015, Thursday. Mr.K.Muthusamy, Trustee, Cheran Educational Trust, and Principal Dr.S.Nithyanandam felicitated the occasion.

The chief guest Prof.N.SAMPATH KUMAR, Motivational trainer, Head-Entrepreneurship Initiatives, Sona College of technology, addressed the students that they should think innovatively to flash their creativity and think differently from others to show their uniqueness. He described about the innovations that creates current trends in the world and illuminated the students to always look for better ways of doing things even for an existing thing. He advised the students to invent things based on the needs of society and to conceive creative ideas from basic things used in day to day life. He told the students that knowing is not enough, we should apply and willing is not enough, we must do it. He also explained in detail how to reuse the waste products innovatively. He pointed out the invention of a pomegranate peeler and hints the students to invent an onion peeler better than an existing one. Finally he concluded that sometimes the chains which prevent us from being free are more mental than physical. After his speech students interacted with the chief guest and students gave their feedback about the session. Around 100 students participated and interacted with the chief guest.